



# Lip Blush Masterclass for Beginners

CLASS INFORMATION

**Brittany Wallins, PMU Expert**  
CO-FOUNDER OF THE BEAUTY BLOCK

Brittany Wallins, PMU Expert  
LIP BLUSH MASTERCLASS FOR BEGINNERS

Dear future PMU professional,

Thank you for your interest in my Lip Blush Training Course. Lip Blush is one of the industries hottest trends for a good reason! Permanent makeup (PMU) or micropigmentation is the revolutionary method of depositing pigments into the upper dermal layer of the skin. With an ultra-thin needle and pigment, the *natural* shape of the lips is enhanced. This will result in beautiful day to day colour so your client's can just gloss and go!

Course includes:

- Color Theory\*
- Lip Anatomy and Healing
- Machine and Needle Theory
- Client Consultation
- Numbing Techniques
- Colour Theory (finding the perfect shade for your client)
- Shaping
- Contraindications
- Pre-care and After-care
- Business Building
- Plus more!

\*Please kindly note, although we will go over colour theory in depth, this is not a course targeted at advanced dark lip correction. However, we will discuss dark lip correction/neutralization and this course will absolutely give you the foundations you need to add that service to your menu down the road if you would like.

You will also get to observe a live demonstration, tag team 1 model with Brittany and do your very own model with Brittany right by your side.

**WHERE:**

The Beauty Block  
#120, 1409 Edmonton Tr. N.E.  
Calgary, AB. T2E 3K8

**WHEN:**

TBD: 2.5 day course



**COST:**

**\$1999 CAD** per student. (**\$1800 CAD** if you don't require a machine)

Cost includes your kit and 6 months of ongoing technical support and 3 extra shadowing sessions if needed.

\$500 non-refundable deposit is required to sign up. You will receive your kit and manual the first day of training.

The Remaining amount is due one week prior to the start of your training date (TBD based on student preferences) and can be paid via cash, credit card or interest free financing through Humm (12, 18 or 24 month plans available).

\*Please note, if the amount is not paid in full by the due date, you will not be able to attend any portion of the training.

As part of your training, you will receive a large kit with everything you need to get started valued at over \$500 CAD!

**Provided Contents in Student Kit:**

- Written manual
- Machine
- Grip wrap
- 20 tattoo needles
- Numbing agents
- Starter pigments
- 20 clip cord covers
- Shaping tools
- Pigment cups
- Practice skins
- And more!!

**SCHEDULE:**



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<u>Day 1</u>
• Introductions
• Lip theory
• -Lunch- (Provided)
• Client Consults
• Colour Theory
• Pre-Draw
• Practice Skins
• Homework: Practice skins

<u>Day 2</u>
• Review Homework
• Tray Set-up
• Live Demonstration
• -Lunch (Provided)
• Student Tray Set-up
• Student Model (Tag team with instructor)
• Homework: Practice skins

<u>Day 3</u>
• Student Tray Set-up
• Student Model (With Supervision)

Students will be issued a completion certificate at the end of the course, but will be expected to complete an additional 3 models on their own and submit before/after photos prior to their full certification being issued. This is to ensure you are confident in working on your own prior to finishing your certification. We will only be looking for progress not perfection.



About your instructor:



Brittany Wallins is an award-winning PMU artist. She has been doing permanent make up for over 7 years, has been in the Beauty industry for over 8 years, and she has been teaching for the past 4 years. Before entering her Beauty career, she was in the medical industry. She has taken numerous courses in a variety of techniques in Canada, as well as Vancouver and LA. She has experienced a wide variety of teaching styles and loves sharing the best of everything she has learned as well as all that she has gained from her own past experiences. Your success is her success, so she is dedicated to helping her students grow!

Brittany's work



Past Students' Work



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\*Please note, models must be over 18 years of age, should not have any prior lip tattooing done, should not be pregnant or breast feeding and if they have had a history of cold sores will need to take an antiviral such a Valtrex (prescription is from their doctor). If you can not find models, we will be happy to help you find them. There will be a \$100 cost fee per model that will be paid to the studio. Students are expected to obtain their own models.

Please let us know if you have any further questions. You can either reach out to us directly or contact our local assistant organizer.

We look forward to helping you embark on your new career!

Sincerely,

Brittany and the Beauty by B Team!  
Suite 102, 1409 Edmonton Trail NE  
Calgary, AB T2E 3K8  
(587) 432 3030

