



# 4:1 Brow Masterclass for Beginners

CLASS INFORMATION

Brittany Wallins, PMU Expert  
CO-FOUNDER OF THE BEAUTY BLOCK

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4:1 BROW MASTERCLASS FOR BEGINNERS

Dear future PMU professional,

Thank you for your interest in this Brow Masterclass Course!

This introduction to eyebrow permanent makeup (PMU) course is a 5-day *intensive* in-person training with a weekend break in between to digest what you are learning and practice.

Course includes:

- Microblading
- Machine shading
- Nano brow basics
- Combo brows (microblading or nano and machine shading)

In addition, it will also give you the foundations you need to keep adding on other permanent makeup services in the future.

**WHERE:**

The Beauty Block  
#120, 1409 Edmonton Tr. N.E.  
Calgary, AB. T2E 3K8

**WHEN:**

TBD-5 Day Course

**COST:**

\$3500 CAD per student.

\$500 non-refundable deposit is required to sign up. You will receive your extensive manual (one of the largest available!) to start studying your new craft within 4 weeks of the deposit being paid.

The Remaining amount is due prior to the start of your training date (TBD based on student preferences) and can be paid via cash (due the morning of class start), credit card through my website, or a payment plan can be arranged. A payment plan can also be arranged through Brittany's studio, The Beauty Block.

\*Please note, if the amount is not paid in full by the first morning of the class, you will not be able to attend any portion of the training.

As part of your training, you will receive a large kit with everything you need to get started valued at over \$500 CAD!



Provided Contents in Student Kit:

- Machine
- Grip wrap
- 30 Microblades
- 20 tattoo needles
- Numbing agents
- Starter pigments
- 20 clip cord covers
- Shaping and styling tools
- Pigment cups
- Practice skins
- And more!!

Additional supplies you will need to get started in your new career (Not Included):

- An approved room (you will be responsible for checking with your local health authorities to see what is required)
- A table/massage bed
- Overhead lighting (such as CosmoGlo or Glamcor)
- Gloves
- A metal or glass tray to work from
- A tattoo squeeze bottle
- Distilled water
- Baby wipes (unscented)
- Lint free cotton rounds
- Q-tips
- Vaseline
- Pigment mixer
- Dental bibs
- Rubbing alcohol
- Polysporin.



SCHEDULE:

<u>Day 1</u>
• Introductions
• What is PMU?
• The difference between machine techniques and manual techniques.
• Skin Anatomy
• Skin Healing
• Intro to kits (over \$500 value)
• -Lunch- (Provided)
• Machine cartridge needle theory
• Machine needle techniques (shading and nano)
• Balloon Practice
• Teacher model demonstration #1 -powder brow demonstration

<u>Day 2</u>
• Color Theory
• Brow Mapping
• -Lunch- (Provided)
• Microblading needle theory (Nano brow students can practice strokes during this time)
• Microblading techniques
• Fruit practice
• Teacher model demonstration #2 – microblading demonstration (students wanting to focus on nano brow strokes may leave at this time or can stay and observe or practice on practice skins)

**Weekend Homework: Practice skins/hairstroke patterns/brow mapping practice**

<u>Day 3</u>
• Homework review
• Client consultation
• Client paperwork, forms and record keeping.
• Contraindications
• Anesthetics
• Safety and sanitization
• -Lunch- (Provided)
• Teacher model demonstration #3 -Nano brow demonstration



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<b>Day 4</b>
<ul style="list-style-type: none"><li>• Teacher model demonstration #4 – Combo brow demonstration</li></ul>
<ul style="list-style-type: none"><li>• -Lunch- (Provided)</li></ul>
<ul style="list-style-type: none"><li>• Student set up and model #1 (tag team with instructor. Staggered start with other student's models)</li></ul>

<b>Day 5</b>
<ul style="list-style-type: none"><li>• Student Q&amp;A</li></ul>
<ul style="list-style-type: none"><li>• Student set up and model #2</li></ul>
<ul style="list-style-type: none"><li>• -Lunch- (Provided)</li></ul>
<ul style="list-style-type: none"><li>• Student set up and model #3</li></ul>
<ul style="list-style-type: none"><li>• Final Q&amp;A</li></ul>

The "in-class" models that Brittany will be working on will be subject to a \$100 model fee paid to Brittany. Students are expected to obtain their own models but we will help find someone if needed. It is not unusual to collect a model fee on behalf of the students for products and trainer supervision, but this will be left to the discretion of the assistant organizer.

Students will be issued a completion certificate at the end of the course, but will be expected to complete an additional 3 models on their own and submit before/after photos prior to their full certification being issued. This is to ensure you are confident in working on your own prior to finishing your certification. We will only be looking for progress not perfection.



### About your instructor:



Brittany Wallins is an award-winning PMU artist. She has been doing permanent make up for over 7 years, has been in the Beauty industry for over 8 years, and she has been teaching for the past 4 years. Before entering her Beauty career, she was in the medical industry. She has taken numerous courses in a variety of techniques in Canada, as well as Vancouver and LA. She has experienced a wide variety of teaching styles and loves sharing the best of everything she has learned as well as all that she has gained from her own past experiences. Your success is her success, so she is dedicated to helping her students grow!

### Brittany's work



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Past Students' Work



Please let us know if you have any further questions. You can either reach out to us directly or contact our local assistant organizer.

We look forward to helping you embark on your new career!

Sincerely,

Brittany and the Beauty by B Team!  
Suite 102, 1409 Edmonton Trail NE  
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(587) 432 3030

